

# PHILIP ROTTER

phone: 917.842.1518 - website: [www.philiprotter.com](http://www.philiprotter.com) - email: [philip@philiprotter.com](mailto:philip@philiprotter.com)

Creative design professional with proven success at developing comprehensive long-term strategies and goals; while being attentive to daily priorities and needs; focused on maintaining high standards and attention to details. Draws upon an extensive experience in product development, interiors, merchandising and visuals for corporate, retail and residential clients. An effective leader that is able to assess individual skill sets and motivate collaborative teamwork with individuals of diverse backgrounds and personalities. Maintains timelines, budgets and productivity.

Areas of expertise and strengths include:

- Conceptual design aptitude
- Brand and cultural identity
- Merchandising and photo styling
- International product development
- Innovative sourcing of materials and skills
- Public speaking
- Prioritizing and organizational skills
- Special event design and coordination

## PROFESSIONAL EXPERIENCE

### PHILIP ROTTER DESIGNS - PRINCIPAL - NEW YORK – NEW YORK - 2009 to present

Professional design services in art direction, visual display, presentation boards, merchandising and interiors for retailers, wholesale merchants and corporate and residential clients. Provide independent in-depth research and development of trend and color forecasting for specialty markets. Creative and perseverant in sourcing, market research and brand identity to domestic and international clients.

### MACY'S HOME – NEW YORK, NEW YORK – 2004 - 2009

Integral part of the private-label product development team, focusing on trend & color forecasting and product merchandising. Designed and created visual presentations of hard and soft product lines to top level company executives for market week reviews and for print photography. Designed, executed and presented private-brand lifestyle collections to national shelter magazines and news media.

Coordinated design and merchandising of product presentations for market weeks with designers, product development and a freelance staff of 30. Managed sourcing, budgets and timelines for all project execution related to displays and presentations.

### PHILIP ROTTER DESIGNS – PRINCIPAL - NEW YORK – NEW YORK - 1990 - 2004

Provided design services to retail and corporate clients in Home, Textiles, Apparel, Entertainment and Financial Industries. Developed trend and color analysis presentations; designed and produced innovative presentation concept boards; merchandising and displays for domestic and international clients. Developed innovative store design, merchandising and display and opened 120+ specialty stores including J Jill, Frontgate, and Territory Ahead. Researched, designed, and sourced innovative and unexpected materials for retail displays, trade show presentations and various special events.

## PROFESSIONAL ACADEMIC EDUCATIONAL EXPERIENCE

- Instructor of Portfolio Presentation and Advertising - **Western Washington University**, Seattle, WA - • Instructor of Display & Merchandising, - **Bellevue Community College**, Bellevue, WA
- Artist in Residence and Guest Lecturer - **Brown University**, **New York University**, **Fashion Institute of Technology**, **Pratt Institute** and **Parsons School of Design**

## AWARDS AND ACTIVITIES

- Keynote Speaker for Western Washington University Commencement – Bellingham WA
- National Jefferson Award recipient for Volunteerism & Public Service – Washington DC
- Macy's Carole Reiser Award for volunteerism and citizenship. Individual recipient selected from 250,000 Macy Inc. employees.
- Volunteer and for Materials for the Arts, Team captain for AIDS Walk New York, Bag Food for Hunger, and United Way Campaigns, Float Captain, Balloon Handler and Clown in Macy's Thanksgiving Parade
- **Bachelor of Arts in Apparel Design**, Western Washington University, Seattle, WA
- **Bachelor of Arts in Art Education**, Western Washington University, Bellingham, WA
- **Associate of Arts**, Lower Columbia College, Longview, WA

# **CLIENT LIST**

## **RETAILERS**

- Macys • J Jill • Dillards • Territory Ahead • Frontgate •
- Pasargad Carpets • Our Clothing Store •

## **HOME INDUSTRY**

- Ralph Lauren - Home Collection • Martha Stewart • Waverly •
- Laura Ashley Home • Al Rahim • Blueridge • Talalay Global • Grace Home •
- Appalachian By Design • Ulster Linens • National Needlework Association •
- Brunton Industries • New Segal Home • SL Home • Taylor Home Fashion •

## **APPAREL & ACCESSORY INDUSTRY**

- Donna Karan / Creative Services • Kellwood • Kathie Lee Collection •
- Diane Von Furstenburg Studio • Fashion Group International •
- Dorfman Pacific • Callanan Hats • Miller Freeman Couture Jewelry Exposition •

## **FIBER INDUSTRY**

- Cotton Incorporated • Masters of Linen • Monsanto • Lenzing / Tencel •
- Cotton Council International • American Wool Council •

## **TEXTILE INDUSTRY**

- JL deBall Fabrics • Libeco Lagae • Hamilton Adams Decorative Fabrics •
- Consejo Intertextil Espanol Teijos De Espana • Fashion Accessories •

## **PUBLICATIONS**

- Brides Magazine • Fairchild • Koitz Photography • Ars Magazine of Spain •

## **ENTERTAINMENT INDUSTRY**

- Harry Belafonte • Apollo Theater • Univer"Sou" Circus • NEW YORK CITY BALLET •
- Patricia Zippordt • Izquierdo Costume Studio • La Tanya Hall •
- Candice Donnelly • Mark Rappaport Films •

## **VARIOUS INDUSTRY CLIENTS**

- Portuguese Trade Commission • US Dept of Commerce • Citibank •
- Central Park Conservancy • Schwartz Brothers Restaurants • Pastai Bistro • Eolo Bistro •
- Insignia Title • Center Stage Productions • Daruma Asset Management • Slate •